

## **Tools for Managing Seed URIs** (Detecting Off-Topic Pages)

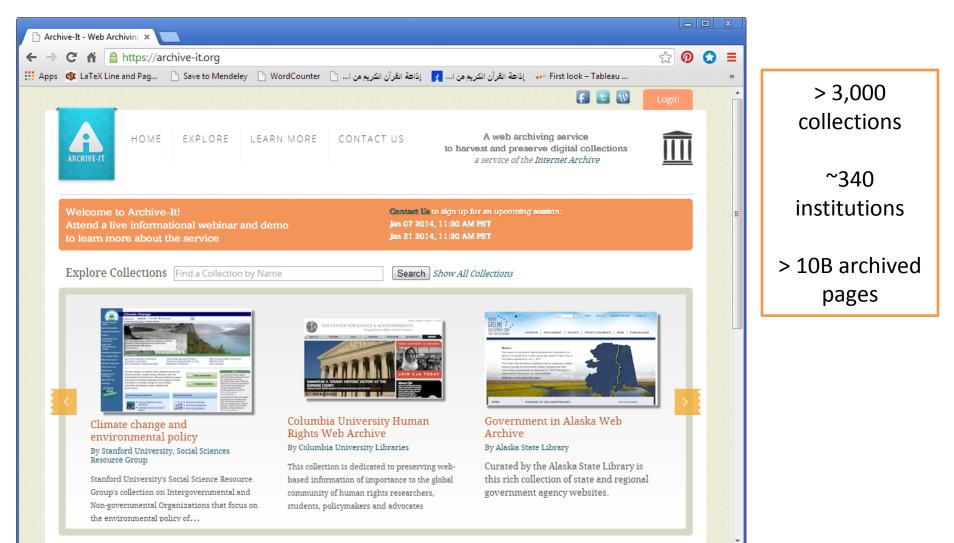
#### Yasmin AlNoamany, Michele C. Weigle, Michael L. Nelson

Old Dominion University Web Science and Digital Libraries Group http://ws-dl.cs.odu.edu/, @WebSciDL

Funded by Columbia University Libraries Web Archiving Incentive program

Web Archiving Collaboration: New Tools and Models June 4-5, 2015

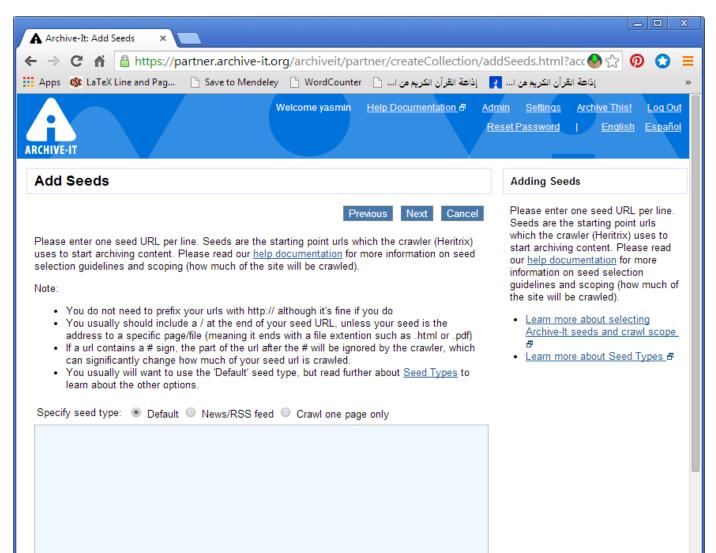
## Archive-It - Curated Web Collections



## Archive-It Interface - Curator's View

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CHIVE-IT	lections <u>Crawls</u> Reports		Welcom	ne yasmin <u>Help Docu</u>	umentation ₽ Adm	<u>iin Settings Archive This! Log Ot</u> set Password   English Españo	
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Updated: ya	asmin Jan 26, 2014 7:09:25 PM asmin Jan 26, 2014 7:09:25 PM Management		♥[Active Seed Manage	vate] [ <u>Deactivate]</u> [l gement	XML Mark Dormant]	The Collection Management page allows you to make changes and manage your collection. • Learn more about managing your collection.₽	
Add Seeds			by seed state:	by crawl frequency:	<ul> <li>Learn more about starting crawls on demand ₽</li> </ul>		
<u>Modify Crawl</u> Edit Collectio			All (5) Active (5)	Twice Daily (0) Daily (5)	Quarterly (0) Semiannual (0)	Frequently Asked Questions	
Edit Docume			Inactive (0)	Weekly (0)	Annual (0)	148 - 1 - 1 - 127 - 1 - 1	
View Reports				Monthly (0)	One-Time (0)	<ul> <li>What is the difference between Active, Inactive and Dormant</li> </ul>	
View Missing	URLs from Wayback QA			Bi-monthly (0)		collections and seeds?	
Crawling	Activity					How do I un-schedule crawls?      How can I add more seeds to my collection?      ■	
Frequency Last Completed Crawl Ne			ext Scheduled Crawl			<ul> <li><u>How do I know how large my</u> crawls will be? </li> </ul>	
Daily	January 26, 2014 7:15:13 PM ES	<u>Jar</u>	nuary 27, 2014 7:1	1:57 PM EST Sta	art Crawl Now	<ul> <li>How do I export the metadata live added to my seeds and collections? 라</li> </ul>	

# The collection curator specifies seed URIs



# Curators specify the breadth and depth of the crawl

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Once your collection has been created, you can go to the collection management page to change	cha or a	http://www.buffing	tonpost.com/2010/02/19/mohamed-elbaradei-egypt-r_n_468970.html Edit
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		Updated: Jan 26, 2014	· · · · · · · · · · · · · · · · · · ·
	•	Updated: Jan 26, 2014	7:09 PM by yasmin Egyptian
One-Time			
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<ul> <li>Daily</li> <li>Weekly</li> </ul>		Back to Seed Manageme	nt Previous Next
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Once the collection has been created, you will have the option to run a test crawl.		Status On Live Web	Unchecked Verify Now
Previous Next Cancel		Public Site	Show on public site
		Seed Type	Default
			Default
		Group	News/RSS feed Crawl one page only eate New Group

## Current tools measure HTTP events, not "aboutness"

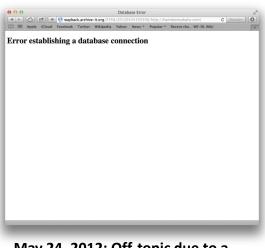
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<< Back to Rep	ports						<u>Scope-It Cra</u>	wl Explorer	partners in analyzing and
Summary	Hosts	Seed St	atus	Seed Source	File Types	PDFs	Videos	QA	archived. The reports can be downloaded as CSV files so they can be easily opened in Excel.
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May 13, 2012: The page started as on-topic.



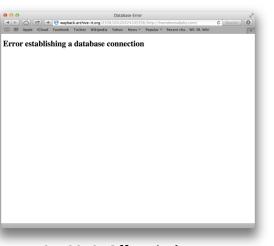
May 13, 2012: The page started as on-topic.



May 24, 2012: Off-topic due to a database error.



May 13, 2012: The page started as on-topic.



May 24, 2012: Off-topic due to a database error.

تأسف الوقع لا يعدل الان (* wayback.archive=it.org/2358/20130321080254/http://hamdeensabahy.com/ C Reader	
Facebook Twitter Wikipedia Yahoo News * Popular * Recent cha WS-DL Wiki	
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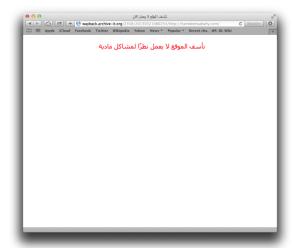
Mar. 21, 2013: Not working because of financial problems.



May 13, 2012: The page started as on-topic.



May 24, 2012: Off-topic due to a database error.



Mar. 21, 2013: Not working because of financial problems.



May 21, 2013: On-topic again

http://wayback.archive-it.org/2358/\*/http://hamdeensabahy.com



#### May 13, 2012: The page started as on-topic.



May 21, 2013: On-topic again



May 24, 2012: Off-topic due to a database error.



June 5, 2014: The site has been hacked



Mar. 21, 2013: Not working because of financial problems.

http://wayback.archive-it.org/2358/\*/http://hamdeensabahy.com

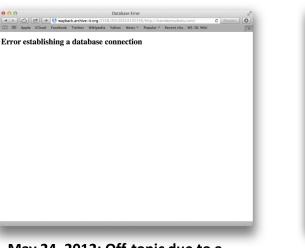
# Over 60% of hamdeensabahy.com archived versions (266) are off-topic



#### May 13, 2012: The page started as on-topic.



May 21, 2013: On-topic again



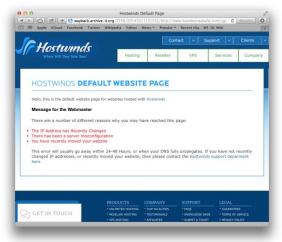
#### May 24, 2012: Off-topic due to a database error.



June 5, 2014: The site has been hacked



Mar. 21, 2013: Not working because of financial problems.



Oct. 10, 2014: The domain has expired.

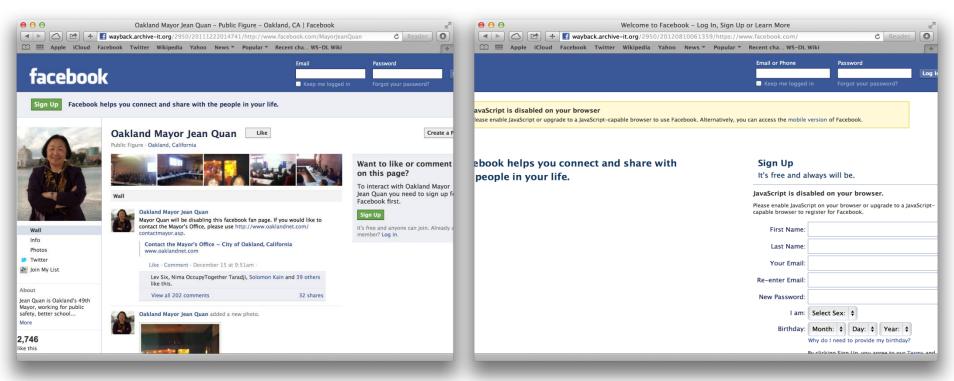
http://wayback.archive-it.org/2358/\*/http://hamdeensabahy.com

# Social media pages can go off-topic



Dec. 22, 2011: Facebook page was relevant to the Occupy collection

# Social media pages can go off-topic



Dec. 22, 2011: Facebook page was relevant to the Occupy collection

Aug. 10, 2012: URI redirects to www.facebook.com

# Classifying web page behavior over time

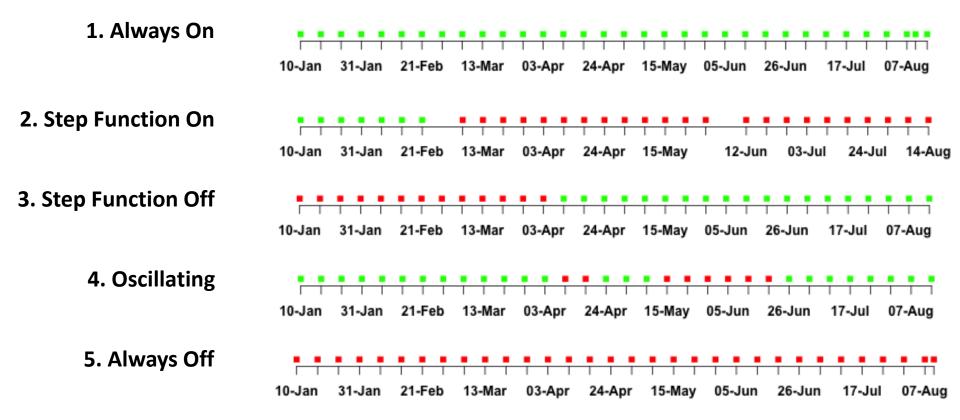
# A TimeMap is the list of a URI-R's mementos



\* denotes when page was updated

Found 226	Found 226 Captures between May 13, 2012 - Oct 11, 2014					
2012	2013	2014				
35 pages	50 pages	141 pages				
<u>May 13, 2012</u> *	<u>Jan 3, 2013</u>	<u>May 21, 2014</u> *				
<u>May 20, 2012</u> *	<u>Jan 10, 2013</u>	<u>May 22, 2014</u> *				
<u>May 22, 2012</u> *	<u>Jan 17, 2013</u>	<u>May 23, 2014</u> *				
<u>May 24, 2012</u> *	<u>Jan 24, 2013</u>	<u>May 24, 2014</u> *				
<u>May 31, 2012</u> *	<u>Jan 31, 2013</u>	<u>May 25, 2014</u> *				
<u>Jun 7, 2012</u> *	<u>Feb 7, 2013</u>	<u>May 26, 2014</u> *				
Jun 14, 2012 *	<u>Feb 15, 2013</u>	<u>May 27, 2014</u> *				
Jun 21, 2012 *	Feb 21, 2013	<u>May 28, 2014</u> *				
Jun 28, 2012 *	Feb 28, 2013	<u>May 29, 2014</u> *				
<u>Jul 5, 2012</u> *	<u>Mar 7, 2013</u>	<u>May 30, 2014</u> *				
<u>Jul 12, 2012</u> *	<u>Mar 14, 2013</u>	<u>May 31, 2014</u> *				
III 10 - 2012 *	Mar 21 2012 *	lup 1 2014 *				

## We identified 5 types of TimeMaps



1. wayback.archive-it.org/2950/\*/http://occupypsl.org

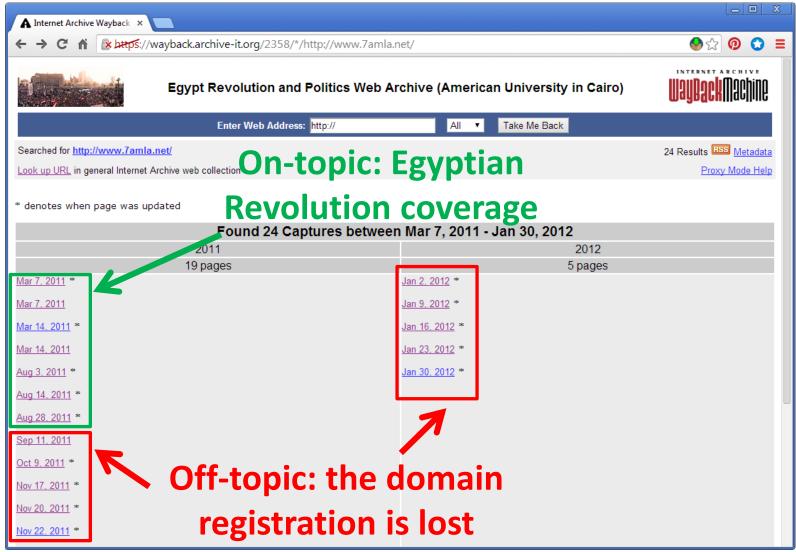
2. wayback.archive-it.org/2950/\*/http://occupygso.tumblr.com

3. wayback.archive-it.org/2950/\*/http://occupyashland.com

4. wayback.archive-it.org/2950/\*/http://www.indyows.org

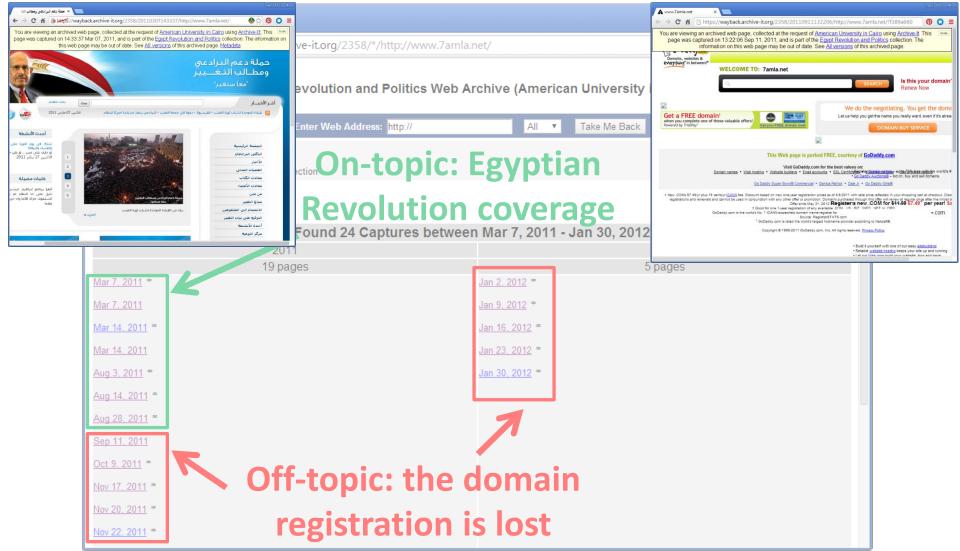
5. wayback.archive-it.org/2950/\*/http://occupy605.com

# A web page goes off-topic (Step Function On)



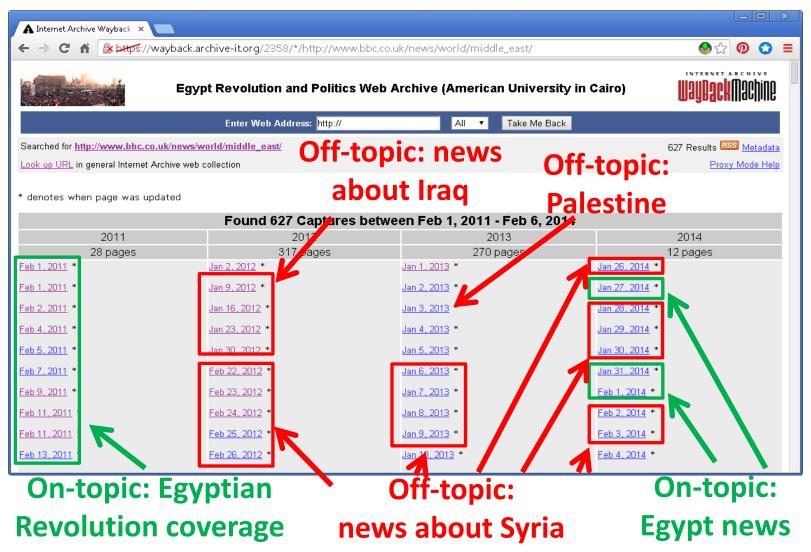
http://wayback.archive-it.org/2358/\*/http://www.7amla.net

# A web page goes off-topic (Step Function On)



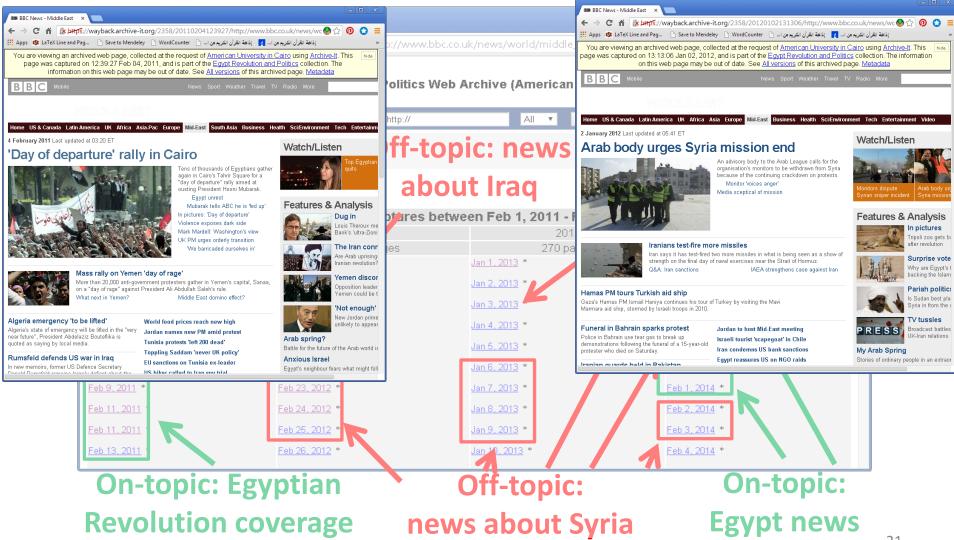
http://wayback.archive-it.org/2358/\*/http://www.7amla.net

# A web page goes off-topic and on-topic many times (Oscillating)



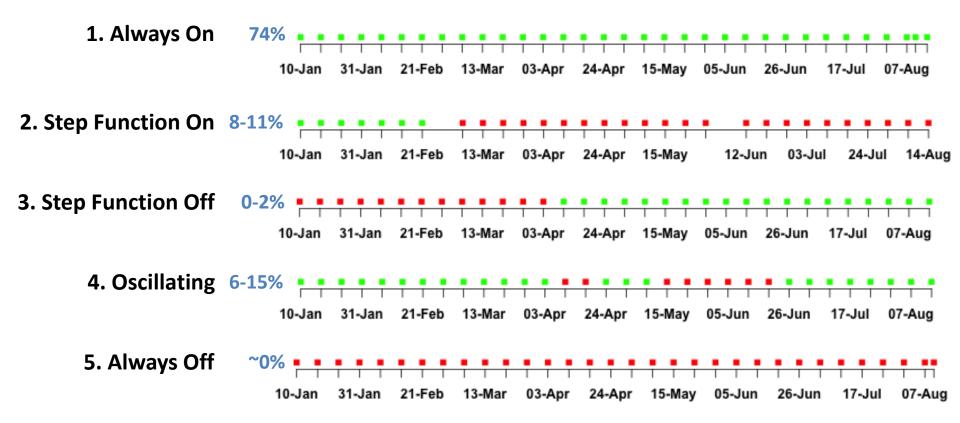
http://wayback.archive-it.org/2358/\*/http://www.bbc.co.uk/news/world/middle\_east/

# A web page goes off-topic and on-topic many times (Oscillating)



http://wayback.archive-it.org/2358/\*/http://www.bbc.co.uk/news/world/middle\_east/

## Most TimeMaps are Always On



1. wayback.archive-it.org/2950/\*/http://occupypsl.org

2. wayback.archive-it.org/2950/\*/http://occupygso.tumblr.com

3. wayback.archive-it.org/2950/\*/http://occupyashland.com

4. wayback.archive-it.org/2950/\*/http://www.indyows.org

5. wayback.archive-it.org/2950/\*/http://occupy605.com

## Methods for detecting off-topic pages

# Pre-processing

- 1. Obtain the seed URIs from the front-end interface of Archive-It
- 2. Obtain the TimeMap of the seed URIs from the CDX file\*
- 3. Extract the HTML of the mementos from the WARC files\*
- 4. Extract the text of the page using the Boilerpipe library
- Extract terms from the page, using scikit-learn to tokenize, remove stop words, and apply stemming

\*locally hosted at ODU

# **Similarity Metrics**

- Textual Content
  - cosine similarity
  - intersection of the most frequent terms
  - Jaccard coefficient
- Semantics
  - Web based kernel function using the search engine (SE)
- Structural
  - the change in number of words
  - the change in content length

### **Textual Content**

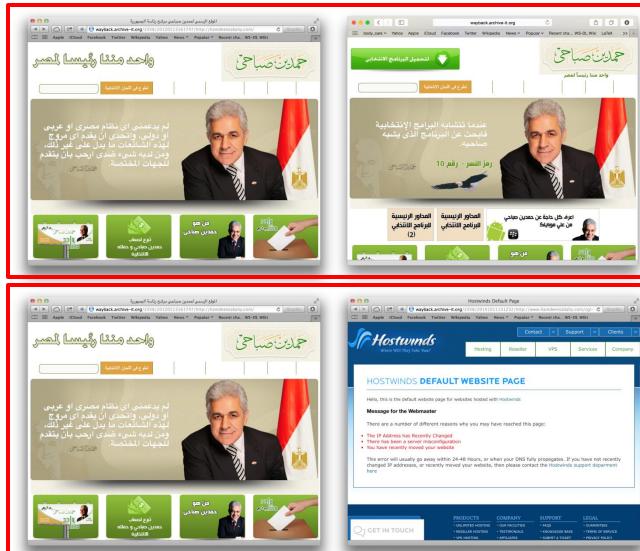
#### cosine similarity, intersecting the most frequent terms, Jaccard similarity



Method	Similarity
cosine	0.7
<b>TF-Intersection</b>	0.6
Jaccard	0.5

### **Textual Content**

#### cosine similarity, intersecting the most frequent terms, Jaccard similarity



Method	Similarity
cosine	0.7
<b>TF-Intersection</b>	0.6
Jaccard	0.5

Method	Similarity
cosine	0.0
<b>TF-Intersection</b>	0.0
Jaccard	0.0

### Semantics of the Text

#### Web based kernel function using the search engine (SE)

**July 2013** 

#### Feb. 2011

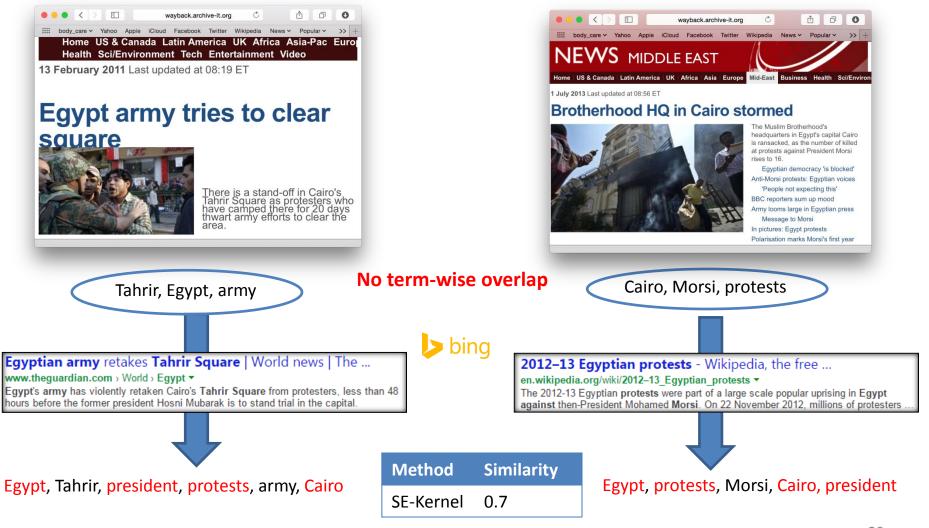


### Semantics of the Text

#### Web based kernel function using the search engine (SE)

**July 2013** 

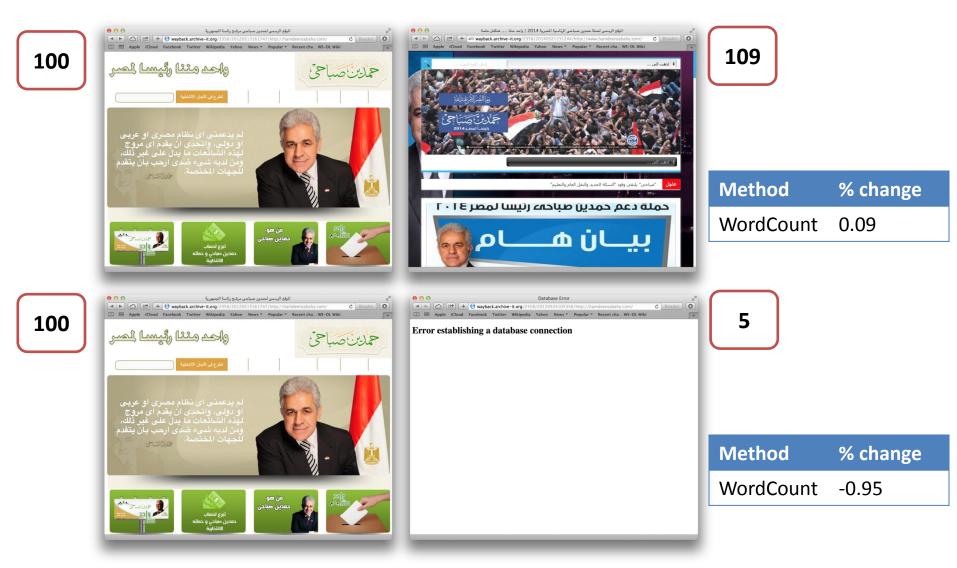
#### Feb. 2011



### Structural Methods no. of words, content-length

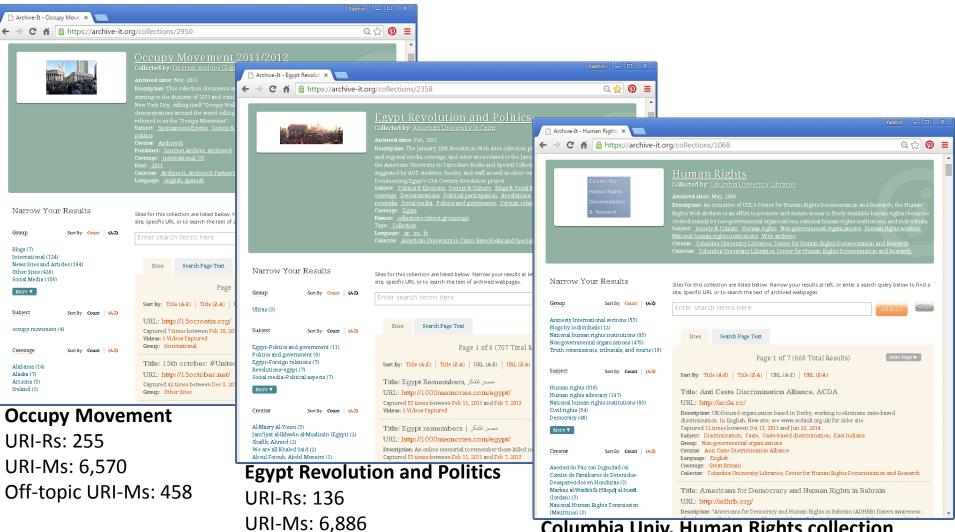


### Structural Methods no. of words, content-length



# We built a gold standard data set to evaluate the methods

## We manually labeled 15,760 mementos



Off-topic URI-Ms: 384

**Columbia Univ. Human Rights collection** 

**URI-Rs: 198** URI-Ms: 2,304 Off-topic URI-Ms: 94

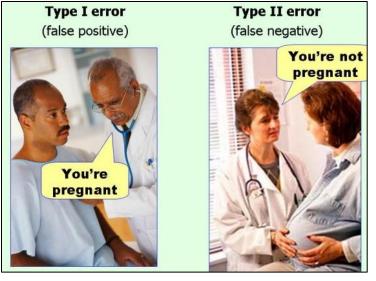
# Manually labeled set is available

https://github.com/yasmina85/OffTopic-Detection/tree/master/collections\_dataset

id	date	URI		label
9	20120124014240	http://wayback.archive-it.org/2950/20120124014240/http://occupysarasota.com/	1	
9	20120131014118	http://wayback.archive-it.org/2950/20120131014118/http://occupysarasota.com/	1	
9	20120207014119	http://wayback.archive-it.org/2950/20120207014119/http://occupysarasota.com/	1	
9	20120501041141	http://wayback.archive-it.org/2950/20120501041141/http://occupysarasota.com/	0	
9	20120508032644	http://wayback.archive-it.org/2950/20120508032644/http://occupysarasota.com/	0	
9	20120515034720	http://wayback.archive-it.org/2950/20120515034720/http://occupysarasota.com/	0	

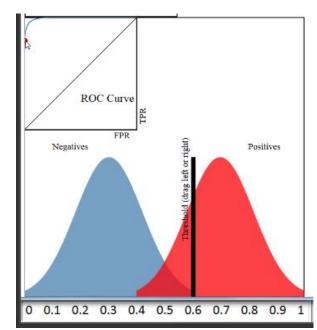
### Future work: convert to annotated/extended TimeMap format

# **Evaluation Metrics**



- False positives (FP)
  - on-topic labeled as off-topic
- False negatives (FN)
  - off-topic labeled as on-topic
- Accuracy (ACC)
  - proportion of correct classifications
  - (TP + TN)/(TP + FP + FN + TN)

- F<sub>1</sub> score
  - weighted average of precision and recall
  - 2TP/(2TP + FP + FN)
- AUC
  - area under the ROC curve
  - ROC plots false positive rate vs. true positive rate



## **Evaluation Setup**

- Assumed first memento was on-topic
- Tested each method on each labeled memento at 21 different thresholds
- Combined two methods ('OR') to find best combination method
  - 15 combinations
  - 6,615 tests (15 combinations x 21 thresholds x 21 thresholds)
- Averaged the results at each threshold over the three collections

# Cosine Similarity performed well

Similarity Measure	Threshold	FP	FN	FP+FN	ACC	F1 🔻	AUC
Cosine   WordCount	0.10 -0.85	24	10	34	0.987	0.906	0.968
Cosine SEKernel	0.10 0.00	6	35	40	0.990	0.901	0.934
Cosine	0.15	31	22	53	0.983	0.881	0.961
WordCount SEKernel	-0.80 0.00	14	27	42	0.985	0.818	0.885
WordCount	-0.85	6	44	50	0.982	0.806	0.870
SEKernel	0.05	64	83	147	0.965	0.683	0.865
Bytes	-0.65	28	133	161	0.962	0.584	0.746
Jaccard	0.05	74	86	159	0.962	0.538	0.809
TF-Intersection	0.00	49	104	153	0.967	0.537	0.740

## Finding off-topic pages in other Archive-It collections

# Applied best method to 11 Archive-It collections

- Cosine | Word Count with 0.10 | -0.85 thresholds
- Collection Characteristics
  - governmental, event-based, theme-based
  - time spans of 1 week 7 years
  - 35 1459 URI-Rs
  - 118 10,283 URI-Ms

# Average precision of 0.92 on 11 Archive-It collections

ID	Collection	URI-Rs	URI-Ms	Off-topic URI-Ms	Affected URI-Rs	ТР	FP	Р
2893	Global Food Crisis	65	3063	22	7	22	0	1.000
1084	Government in Alaska	68	506	16	4	16	0	1.000
2966	Virginia Tech Shootings	239	1670	24	2	24	0	1.000
2017	Wikileaks 2010 Document	35	2360	107	8	107	0	1.000
2323	Jasmine Revolution 2011	231	4076	114	31	107	7	0.939
1827	IT Historical Resource	1459	10,283	59	34	45	14	0.763
1475	Human Rights Document	147	1530	54	20	39	15	0.722
1826	Maryland State Document	69	184	0	0	-	-	-
694	April 16 Archive	35	118	0	0	-	-	-
2535	Brazilian School Shooting	476	1092	0	0	-	-	-
2823	Russia Plane Crash	65	447	0	0	-	-	-

## Summary

- We presented six methods for measuring similarity between pages:
  - cosine similarity
  - Jaccard similarity
  - intersection of the most 20 frequent terms
  - Web-based kernel function
  - change in number of words
  - change in content length
- We tested the approaches on a gold standard data set from three Archive-It collections
- We evaluated best approach on 11 diverse Archive-It collections

# Findings

- Combining cosine similarity at threshold 0.10 and change in size using word count at threshold –0.85 gives the best performance
- Cosine similarity at threshold = 0.15 is the best single method
- Using the combined method, we achieved 0.92 average precision on 11 Archive-It collections

# Tool for detecting off-topic pages

- A python command-line tool for suggesting off-topic pages in web archives
  - Cosine Similarity
  - default threshold is 0.15
  - operates on live TimeMaps

#### Available at

https://github.com/yasmina85/OffTopic-Detection

## Detecting off-topic pages in an Archive-It Collection (Maryland State Docs)

% python detect\_off\_topic.py -i 1826 -th 0.15

extracting seed list

...

http://agroecol.umd.edu/Research/index.cfm http://casademaryland.org

50 URIs are extracted from collection https://archive-it.org/collections/1826 Downloading timemap using uri http://wayback.archiveit.org/1826/timemap/link/http://agroecol.umd.edu/Research/index.cfm Downloading timemap using uri http://wayback.archive-it.org/1826/timemap/link/http://casademaryland.org

Downloading 4 mementos out of 306 Downloading 14 mementos out of 306

Detecting off-topic mementos

This was run live after we did the evaluation, so now there are off-topic mementos

Similarity memento\_uri

- 0.0 http://wayback.archive-it.org/1826/20131220205908/http://www.mncppc.org/commission\_home.html/
- 0.0 http://wayback.archive-it.org/1826/20141118195815/http://www.mncppc.org/commission\_home.html/

### Detecting off-topic pages in a single TimeMap

% python detect\_off\_topic.py -t https://wayback.archive-it.org/2358/timemap/link/http://hamdeensabahy.com/

Downloading 0 mementos out of 270 http://wayback.archive-it.org/2358/20140524131241/http://www.hamdeensabahy.com/ http://wayback.archive-it.org/2358/20130321080254/http://hamdeensabahy.com/ http://wayback.archive-it.org/2358/20130621131337/http://www.hamdeensabahy.com/

Downloading 270 mementos out of 270

Extracting text from the html

Detecting off-topic mementos

Similarity memento	_uri
0.0509170839413	http://wayback.archive-it.org/2358/20140524131241/http://www.hamdeensabahy.com/
0.0	http://wayback.archive-it.org/2358/20130321080254/http://hamdeensabahy.com/
0.0368021561791	http://wayback.archive-it.org/2358/20130621131337/http://www.hamdeensabahy.com/
0.12899637517	http://wayback.archive-it.org/2358/20140602131307/http://hamdeensabahy.com/

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## Future Work

- Enhancements to the detection tool
  - add WordCount method
  - allow input of local CDX and WARC files

Determine collection aboutness

detect off-topic URI-Rs in a collection



## **Tools for Managing Seed URIs** (Detecting Off-Topic Pages)

#### Yasmin AlNoamany, Michele C. Weigle, Michael L. Nelson

Old Dominion University Web Science and Digital Libraries Group http://ws-dl.cs.odu.edu/, @WebSciDL

Python Tool: https://github.com/yasmina85/OffTopic-Detection

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